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## Press release

### **Anaid Art Gallery – presents “Do not dispose after use” signed by loana iacob**

**Wednesday, 7 of March 2012, at 07:30 p.m.** will take place at **ANAIID ART GALLERY** the opening of the exhibition **“Do not dispose after use”** signed by loana iacob, curator Diana Dochia. The persons who are found of contemporary art will be able to visit the exhibition starting with **7 of March – 7 of April 2012.**

loana iacob graduated from the University of Art and Design in Cluj-Napoca. The first solo exhibition was held in Bucharest, in 2009 at Laika art space. In 2011 she had her first solo exhibition abroad, in Belgium, at Mie Lefever Gallery, Gent. This personal exhibition, **“Do not dispose after use”** from Anaid Art Gallery continues the artist's concerns and requests for exploring painting, building a well-defined and grounded artistic vision.

The exhibition **“Do not dispose after use”**, signed loana iacob represents an inspired method of investigation, through painting, the most common everyday objects. The presence of objects shows a certain mindset and triggers a type of atmosphere that serves the viewer a series of erotic references. But the erotic portrayed by loana iacob does not cause or induce tension or nervousness, nothing is in sight. It is a well controlled eroticism and extremely subtle, discreet, which appears in a subversive way in all of loana's iacob works.

Eroticism of paintings and collages signed by Ioana Iacob opens a new direction in Romanian painting genre, the pornography is removed and disguised under the presence of a lipstick, a cactus, a pack of cigarettes, an iPod or set of handcuffs.

Anaid Art Gallery invites you to make an incursion in the contemporary art from **Monday until Friday: 11:00 a.m. – 07:00 p.m. and Saturday: 10:00 a.m. – 06:00 p.m.**

Curator: Diana Dochia

Exhibition design  DKA  
Art Design

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